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ISPA Sustainability Conference to Offer Education, Innovation and Inspiration

Speakers to discuss trends, success stories and best practices for achieving sustainability goals in the bedding industry

(Alexandria, VA) — The International Sleep Products Association (ISPA) announces its next Sustainability Conference will be held September 25-26, 2024, at the Hilton Charlotte Uptown in Charlotte, North Carolina. The conference will provide a platform for mattress industry professionals to convene, exchange insights and foster innovative solutions that companies can use to move sustainability initiatives forward. The 2024 agenda will appeal to mattress manufacturers, suppliers and retailers at any stage of the sustainability journey.

The 2024 conference will provide opportunities for collaboration among attendees from around the globe and cover sustainability topics relevant to the industry, including sustainability, communication, legislative updates, greenwashing, energy management in manufacturing, mattress recycling developments and more. A pre-conference seminar on circular design principles with Dr. Melissa Bilec, Co-Director of the Mascaro Center for Sustainable Innovation and Professor in Civil and Environmental Engineering at the University of Pittsburgh, will be offered to attendees as an optional, paid add-on session that will also cover environmental economics, supply chain management, life cycle assessments and consumer behavior.

Ahead of the conference, the Mattress Recycling Council will host a circular design workgroup to discuss mattress deconstruction challenges and how to improve the circularity of mattress designs. Conference table-top exhibits will showcase companies and products that attendees can use to advance their sustainability plans.

"By bringing bedding professionals together each year, we enable learning, discussion and cutting-edge insights into sustainability topics affecting our industry. This year's conference sessions will foster discussions to enhance existing efforts and provide new tools to enable more sustainable choices for a better future. Registration is open!" said Kate Caddy, ISPA's sustainability director.

More information on the conference is available at www.ispasustainability.com



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Established in 1915, the International Sleep Products Association (ISPA) is dedicated to lead and advance the interests of the sleep products industry by helping the world sleep better. As the industry's trade organization, ISPA represents the sleep products industry and members in countries around the world.

ISPA provides a wide range of services that benefit its membership. These include exclusive industry surveys and statistics, government advocacy support, educational offerings, the industry's ISPA EXPO trade show, safety research through its Sleep Products Safety Council, consumer research and education through its Better Sleep Council, BedTimes and Sleep Savvy publications.

To learn more, visit <u>http://www.sleepproducts.org</u> or contact info@sleepproducts.org.