



ISPA
Sustainability
Conference

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INSPIRE.



#ISPASUSTAIN



MITCHELL TOOMEY

**VICE PRESIDENT,
SUSTAINABILITY AND
RESPONSIBLE CARE®,
AMERICAN CHEMISTRY
COUNCIL**







PETER FUSARO'S

2023

WALL STREET
GREEN SUMMIT™

CORNELL CLUB, NEW YORK CITY
MARCH 13-14, 2023







SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

1 NO POVERTY

2 ZERO HUNGER

3 GOOD HEALTH AND WELL-BEING

4 QUALITY EDUCATION

5 GENDER EQUALITY

6 CLEAN WATER AND SANITATION

7 AFFORDABLE AND CLEAN ENERGY

8 DECENT WORK AND ECONOMIC GROWTH

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE

10 REDUCED INEQUALITIES

11 SUSTAINABLE CITIES AND COMMUNITIES

12 RESPONSIBLE CONSUMPTION AND PRODUCTION

13 CLIMATE ACTION

14 LIFE BELOW WATER

15 LIFE ON LAND

16 PEACE, JUSTICE AND STRONG INSTITUTIONS

17 PARTNERSHIPS FOR THE GOALS

SUSTAINABLE DEVELOPMENT GOALS

THE WORLD HAS A PLAN

▶ | 🔊 0:45 / 1:22



Link: <https://www.youtube.com/watch?v=XywSmEEedjiw>

Why Sustainability?

Benefits to Companies



- **Investors increasingly interested in company sustainability performance.**
 - 77% of millennial investors say ESG issues are top priority. --*deVere Group survey, 2020*
- **Studies show companies with strong sustainability performance outperform peers:**
 - 24 of 26 ESG-tilted index funds outperformed counterparts. --*Morningstar, April 2020*
 - In current volatile market, average ESG fund declined less than S&P 500. --*Bloomberg, March 2020*
- **Strong sustainability program critical to attracting & retaining talent:**
 - 65% of people across U.S., UK, China, Germany, India want to work for organizations with strong social conscience. --*PwC Journey to 2022 Report*
 - For millennial workers, corporate sustainability is a priority; 40% would accept pay cut to work at environmentally sustainable company. --*Fast Company magazine*

2022 Edelman Trust Barometer

36,000 respondents across **28** countries say:

“Business is **not doing enough** to address societal problems.”

52% climate change
49% economic inequality
46% workforce reskilling



FLUENT
RESEARCH



INTERNATIONAL SLEEP
PRODUCTS ASSOCIATION

Consumer Research: Mattress Features and Sustainability

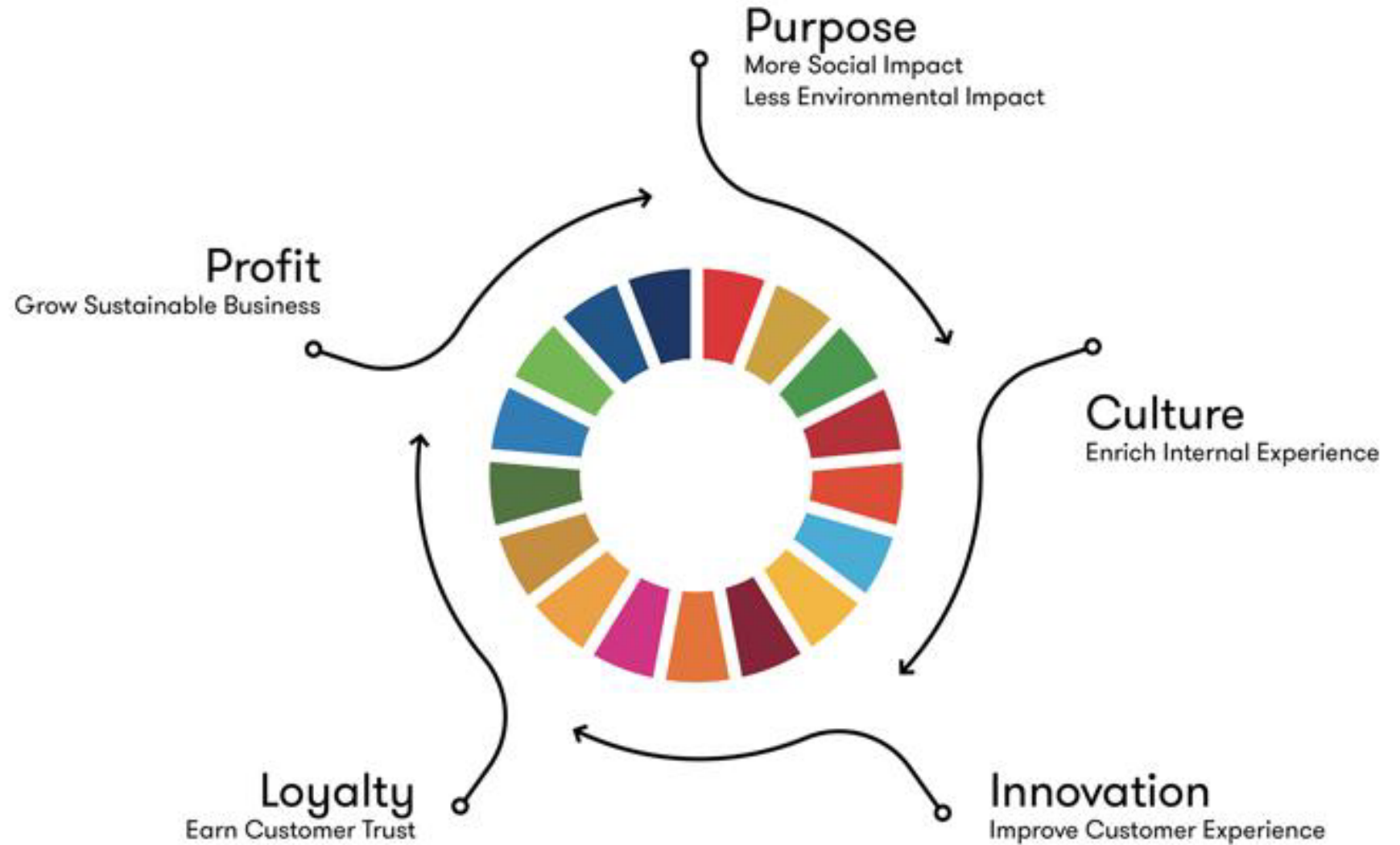


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Purpose Profit Cycle

Shifting your focus from a myopic view of consumer needs to the larger frame of worldly needs will lead to better innovation and superior experiences that modern consumers desire.





SUSTAINABLE DEVELOPMENT GOALS





ACC Sustainability Principles

↓ Chemistry for Sustainability



RESPONSIBLE CARE[®]
OUR COMMITMENT TO SUSTAINABILITY



Chemistry for a Better World

2021 Corporate Responsibility Commitment Report Executive Summary



Intersections

2021 ENVIRONMENTAL, SOCIAL & GOVERNANCE REPORT



2021 Sustainability Report

lyondellbasell
ADVANCING POSSIBLE

FUTURE FOCUSED

Sustainability Priority Areas



Climate



Water



**Product
Safety**



Circularity



Air









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