

ISPA Bedding Centre at interzum 2021 EXCLUSIVE TO ISPA MEMBERS!

Take advantage of an **all-inclusive ISPA pavilion booth package** at interzum 2021!

It's easy and convenient! You will have a completely designed and furnished booth and a dedicated Account Manager to take care of all your needs.

ISPA BOOTH PACKAGE



Pavilion Booth Package includes:

- ◆ Prime location in the *Textile & Machinery Hall*
- ◆ ISPA branded space and construction
- ◆ Booth setup and dismantling
- ◆ Standard furnishings, electricity and lighting
- ◆ Company booth sign
- ◆ Daily booth cleaning, free WiFi and overnight security
- ◆ Pavilion hostess and interpreter
- ◆ Lounge with refreshments
- ◆ Package pricing in U.S. dollars

- * Marketing support from ISPA – special coverage in Bed Times, ISPA website and e-newsletters
- * Our Chicago-based Koelnmesse office to handle all logistics and provide pre- and onsite support.

\$755/sqm / + *Marketing Package: \$2,110

Minimum size required 16 sq meters / approx. 172 sq feet

***Marketing Package benefits:** listing in the printed show directory, visitor guide, online exhibitor search, mobile app, online press compartment, lead tracking app., additional account profile via business network AMBISTA, free online product highlight under your exhibitor search profile, unlimited number of admission ticket vouchers to invite your clients.



About interzum:

Every two years the most innovative products, new technological developments and innovations in materials are showcased at this industry event.

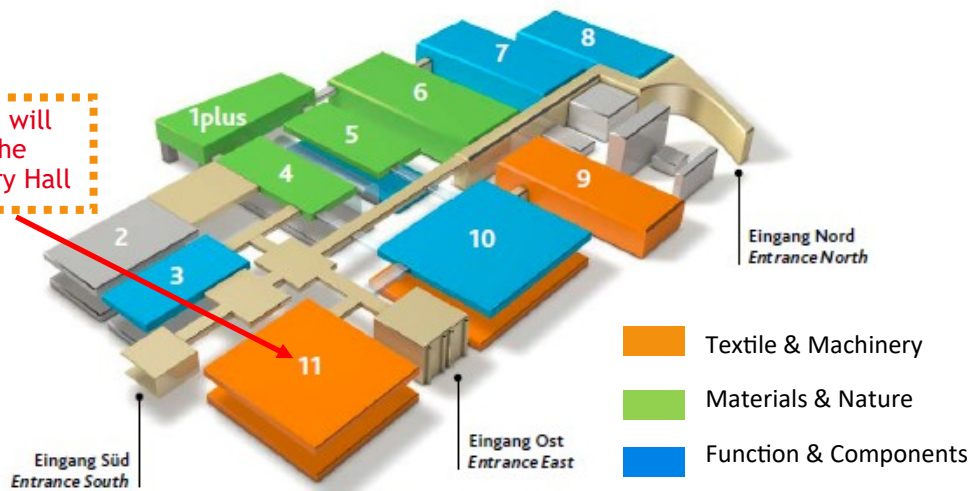
This is your opportunity to get exposure in front of the large international audience. Furniture manufacturers, interior designers, architects, product developers, consultants all gather in Cologne to seek the latest trends. Don't miss out!



interzum 2019 Statistics

- ▶ 74,185 trade visitors with 75% from abroad
- ▶ 90% of visitors played a key role in purchasing decisions
- ▶ 1,805 exhibitors from 60 countries; 80% from abroad
- ▶ 82% of exhibitors had already decided during the last fair that they would participate at interzum 2021

The ISPA Pavilion will
be located in the
Textile & Machinery Hall



Contact our U.S. office for more information:

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