

May 20-23, 2025 Cologne, Germany

Furniture production Interiors Cologne



World's Leading Event

## Be part of the ISPA Bedding Center at interzum 2025

Join this highly visible group and let our team ensure you have a successful show!

interzum is the leading global event for the furniture and interior construction industries' supplying sections. This is where the trends and visions that will create future living spaces using modern materials, outstanding design, and exclusive innovations come to life. Products on display range from fittings, surfaces, textiles, glass and lighting all the way to innovative materials.



- Cost-effective option for small to mid-sized companies.
- Hassle-free! Our U.S.— based Koelnmesse office will handle all logistics and provide pre and onsite support.

ISPA Bedding Center booth package includes:

- Prime location in the Textile & Machinery Hall
- ♦ ISPA branded Pavilion construction
- Booth setup and dismantling
- Standard furnishings, electricity and lighting
- Booth sign (text only; upgrades available)
- Daily booth cleaning
- Pavilion hostess & interpreter (for the group)
- Free WiFi via a hotspot
- Package pricing in U.S. dollars

\$785/sqm / + \*Marketing Package: \$2,295

Minimum size required: 12 sq meters / approx. 130 sq feet

## \*The Marketing Package is mandatory to all exhibitors and includes:

listing in the printed show guide, online exhibitor search, mobile app, online press compartment, lead tracking app., networking feature within the interzum mobile app., free online product highlight under your exhibitor search profile, unlimited number of admission ticket vouchers to invite your clients.



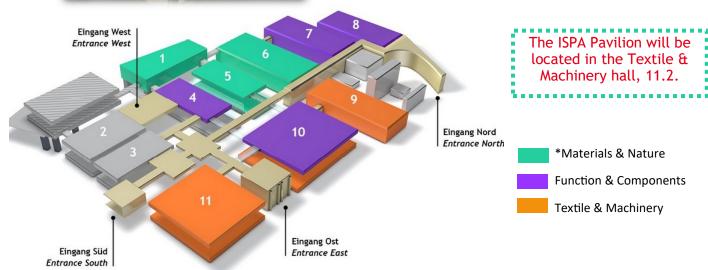
- ▶ 62,000 trade visitors: 76% from 150 countries.
- 97% of visitors would recommend attending interzum.
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- 1,600 exhibitors from59 countries.
- ▶ 89% of exhibitors would recommend interzum to others





Contact the Koelnmesse North America team for more information: