

interzum

interzum 2027

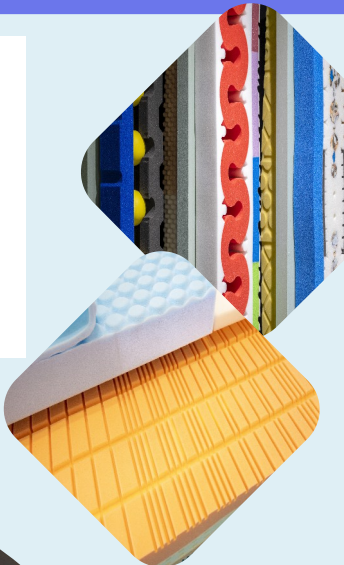
Cologne, Germany

May 11-14,
2027



Be part of the ISPA Bedding Center at interzum 2027
Join this highly visible group and let our team ensure you have a successful show!

interzum is the leading global event for the furniture and interior construction industries' supplying sections. This is where the trends and visions that will create future living spaces using modern materials, outstanding design, and exclusive innovations come to life. Products on display range from fittings, surfaces, textiles, glass and lighting all the way to innovative materials.



ISPA Bedding Center booth package includes:

- ◆ Prime location in the *Textile & Machinery Hall*
- ◆ ISPA branded Pavilion construction
- ◆ Booth setup and dismantling
- ◆ Standard furnishings, electricity and lighting
- ◆ Booth sign (text only; upgrades available)
- ◆ Daily booth cleaning
- ◆ Pavilion hostess & interpreter (for the group)
- ◆ Exhibitor lounge with daily refreshments
- ◆ Package pricing in U.S. dollars

*** Cost-effective option for small to mid-sized companies.**
*** Hassle-free! Our U.S.– based Koelnmesse office will handle all logistics and provide pre and onsite support.**

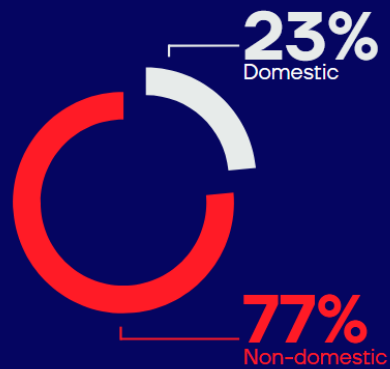
\$830/sq meter + \$2,495 Marketing Package

Minimum size required: 12 sq meters / approx. 130 sq feet

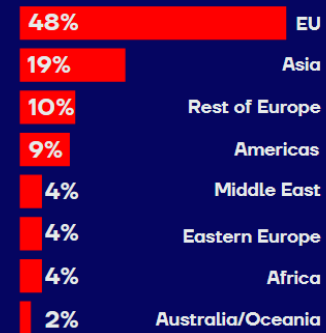


CLOSER LOOK AT interzum!

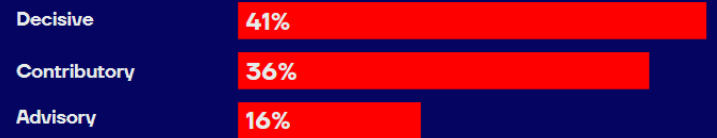
Origin of the approx. 60,000 visitors



Percentages of non-domestic visitors



“How much influence do you have on purchasing decisions?”



“In which economic sector does your company operate?”

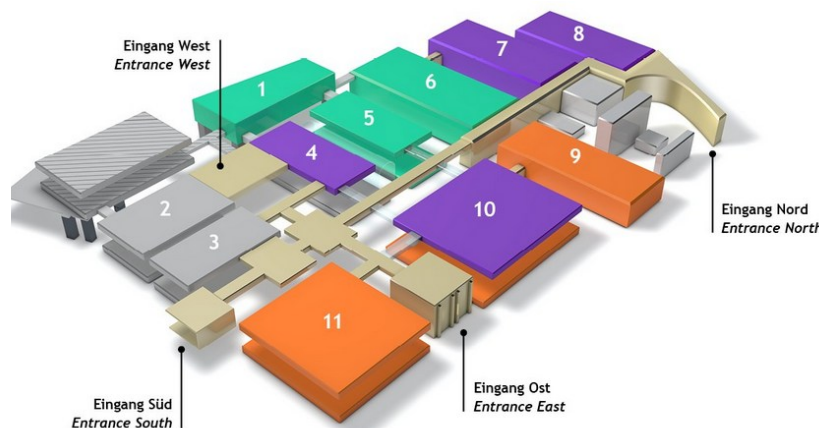


Textile & Machinery

Climate-regulating upholstery fabrics, energy-efficient cutting machines for foam materials and leather that make optimal use of materials, weatherproof outdoor fabrics and technical textiles: Nowadays, success comes from innovative ideas, high-performing materials and perfect processing thanks to the use of advanced technology and machines. Quality leaders and drivers of innovation at every stage of the value chain introduce their new developments in this segment.

- > Machinery for the production of upholstered furniture and mattresses
- > Upholstery materials

- > Upholstery accessories
- > Cover fabrics
- > Leather
- > Adhesives



The ISPA Pavilion will be located in the Textile & Machinery segment: Hall 11.2.

Contact the Koelnmesse North America team for more information:

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