

The future starts here.

**interzum**  
May 4-7, 2021  
Cologne, Germany



## Be part of the ISPA Bedding Centre at interzum: May 4-7, 2021

**interzum** is the world's leading platform for the furniture manufacturing and interior design industry! We invite you to showcase your new materials, technologies and design approaches.

We are optimistic that we are soon approaching a new phase where it will be safe to travel to our trade shows again, including interzum. Most domestic and international Airlines are flying again, Business travel to Germany has resumed with special allowances for trade show participants and only requires a negative Covid test before arriving in Germany. Hotels, restaurants, public transportation and the fairgrounds have been upgraded to the highest level of safety in cooperation with the local health authorities.

We look forward to better times and to seeing you next May in Cologne!

International Sleep Products Association (ISPA) has been one of interzum's supporting associations since the 1990s. ISPA along with their members is an important part of the textile & machinery segment at interzum. Recently Ryan Trainer of ISPA was our [interzum webinar](#) guest speaker. Tune in to listen to Ryan on how interzum plays a part in their marketing strategies.

ISPA

International Sleep  
Products Association  
HQ in Alexandria, Virginia.



interzum supporting association since  
1990s. Pavilion co-organizer since 2009.

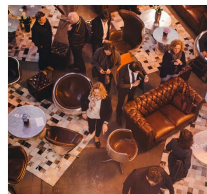


## interzum is going hybrid: introducing interzum @home

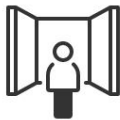
In addition to a physical event, interzum will offer a new digital platform allowing you to reach a broader audience worldwide.

Present your company, products, insights and trends to a relevant audience with images, videos in your exclusive online showroom, by giving a talk on one of our digital stages or by hosting your own digital workshop.

[Click Here to learn more about interzum@home.](#)



## interzum 2019 at-a-glance



1.800 +

Exhibitors from 60 countries



74.000

Visitors from 152 countries



190.000 m2

Exhibition space



80 %

Visitors & exhibitors from abroad

## All-inclusive booth package

Exhibiting at interzum via the ISPA Bedding Center is easy and convenient!

You will have a completely designed and furnished booth and a dedicated Account



Manager to take care of all your needs.

**interzum U.S. based contact:**



**Kasia Myzia**  
Sales & Project Manager  
[k.myzia@koelnmesse-nafta.com](mailto:k.myzia@koelnmesse-nafta.com)  
+1-773-326-9926



Koelnmesse Inc. - Cologne International Trade Fairs  
8600 W. Bryn Mawr Ave., #410N | Chicago, IL 60631

**#B-SAFE 4business - explore our new safety measures**

# #B-SAFE

4business

**VISIT SAFE**  
HYGIENE

**MEET SAFE**  
DISTANCING RULES

**STAY SAFE**  
ORGANISATION AND SERVICES

**PROFESSIONAL PROTECTION AT THE HIGHEST LEVEL**

Participate in the biggest furniture production, furniture, interiors & design exhibitions and get the widest reach!



**ZOW** **interzum** **interzum** **FERIA FORESTAL MUEBLE MADERA** **CIFM 设备配科展** **interzum**  
**bogotá** **guangzhou**

**ORGATEC** **Living Kitchen** **imm cologne**

[www.koelnmesse.de](http://www.koelnmesse.de) **koelnmesse**

## Travel Guide & Resources - Access & Safety

Know what to expect - we make it easy for you! We have created a travel overview with resources for your arrival in Cologne from North America and at the Koelnmesse Fairgrounds. This also includes your business travel into Germany with information on testing requirements and COVID-19 safety measures in Cologne.

[Download Travel Guide, HERE.](#)



## Travel Partners



We are pleased to partner with United Airlines for



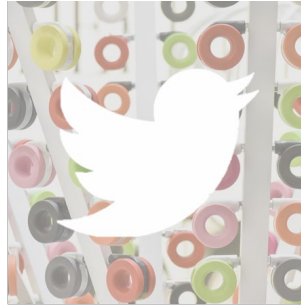
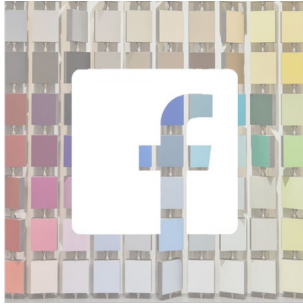
Koelnmesse Inc. North America's

air travel to our upcoming event.

Visit [www.united.com/meetingtravel](http://www.united.com/meetingtravel) and enter **ZJQM802354** in the Offer Code box to receive your discount.

*MileagePlus members earn Premier Qualifying Dollars and miles for their travel. Booking fees are waived for meeting reservations.*

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