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## ISPA RELEASES 2023 MATTRESS INDUSTRY TRENDS REPORT FOR GLOBAL AND U.S. MATTRESS INDUSTRY

Total Mattress Market (U.S.-Produced and Imports) Shipped 39.7 Million Units

Valued at \$9.8 Billion

(Alexandria, VA) – The International Sleep Products Association (ISPA), the trade association representing mattress manufacturers and component suppliers, has released its 2023 Mattress Industry Trends Report. The report publishes current and historical data on the mattress industry's performance.

The 2023 Report combines market data for U.S.-produced mattresses and stationary foundations and imported mattresses and foundations. The report also shows updated research by ISPA's Better Sleep Council that examines consumer behavior in the retail shopping experience. Data displayed includes triggers for mattress replacement, average purchase price and purchase history. The Mattress Recycling Council (MRC), highlights data concerning MRC's mattress recycling and research efforts through 2023.

The trends report allows readers to analyze all mattress and foundation products (including mattresses, traditional stationary foundations and motion foundations, foundations with legs and foldable foundations with legs).

The wholesale dollar value of total mattress sales in 2023 (including U.S.-produced and imported mattresses and stationary foundations) was \$9.8 billion, a 6.8% decrease from 2022. Units shipped also decreased by 8.0% over the same period to 39.7 million. Likewise, the dollar value of U.S.-produced mattresses and foundations decreased in 2023 to \$8.5 billion (down by 7.1% compared to 2022), while unit shipments also decreased to 26.4 million units (down 9.0%).

over the same period). Overall, the Average Unit Price (AUP) for all U.S.-produced mattresses and foundations increased by 2.1% in 2023.

## **New ISPA Statistics Portal and Dashboard**

Today ISPA launched a new **online portal** for members to easily access and view online statistics and reports, including the Mattress Industry Trends Report. The portal links users to a new **Mattress Industry Trends Report dashboard** page which includes a brief video tutorial.

The portal includes links to the following reports and data that can guide business decisions and strategy:

- Mattress Industry Trends Report
- Bedding Market Quarterly
- Mattress Industry Forecast
- CSIL
- Cost Survey
- Wage and Management

To access the portal on the ISPA website, login to your account (or create a new account). Click on the MY STATS button. The dashboard can be found by clicking Mattress Industry Trends Report on the portal.

Established in 1915, the International Sleep Products Association (ISPA) has served as the voice of the mattress industry™ and continues to be dedicated to leading and advancing the interest of the sleep products industry by helping the world sleep better. As the industry's trade organization, ISPA represents the sleep products industry and members in countries around the world.

ISPA provides a wide range of services that benefit its membership. These include exclusive industry surveys and statistics, government advocacy support, educational offerings, the industry's ISPA EXPO trade show, safety research through its Sleep Products Safety Council, consumer research and education through its Better Sleep Council, as well as BedTimes and Sleep Savvy publications.

To learn more, visit  $\underline{www.sleepproducts.org}$  or contact info@sleepproducts.org.

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